

## FEATURED ARTIST PROGRAM

Dear Local Artist,

Thank you for your interest in being considered as the Featured Artist for the 2019 Avenues Street Fair. One of the main reasons we hold the Fair is to celebrate local art and artists. Our Fair is attended by thousands of residents of the Salt Lake Valley and surrounding areas.

Each year, the Avenues Street Fair Committee selects a local artist to create a unique and original painting or digital work of art that represents the artist's concept of what "The Avenues" means to them. This image becomes our visual theme for each year's Fair. Please see below for how to contact us if you are interested in applying.

### **What our Committee asks from the artist if selected:**

You agree to provide a bio and, if available, a CV to the Committee for press release purposes.

You agree to create an original painting or digital image by May 15, 2019. The image is your visual concept of what "The Avenues" means to you. The size should be sufficient to reproduce (after scanning) on a t-shirt and on an 11x17 event poster.

You agree to lend the original painting or image to a Street Fair Committee member as soon as it is ready. If a painting, our committee member will take it to be scanned or copied. We use local firm Atelier for scanning. They will not damage your painting in any way. We will return the original image to you as soon as possible after scanning. The original image remains your property throughout the entire process.

By being our selected Featured Artist, you give the Avenues Street Fair Committee the rights to use the scanned or copied image in all our Street Fair advertising and publicity materials, print ads, posters, t-shirts or other promotional items. You agree that our committee may modify the digital version of your image, i.e. changing it from color to black and white, cropping, placing text on top of the image, or other modifications for our publicity purposes. We have volunteers who turn the digital version of your image into our advertising materials, event poster, print ads, t-shirts, etc.

You agree that depictions of your image on our event posters may be given by the Avenues Street Fair Committee to sponsors or placed at local businesses to promote the Street Fair.

You agree to be contacted by local media, and to appear, if invited, in Street Fair publicity media events, pre-Fair spots, and to be interviewed by local media.

You agree to accept a complimentary booth at the Avenues Street Fair, to be available at the booth from 9am to until 6pm, and to display your original artwork at your booth on the day of the Fair. You may sell the artwork before or during the Fair, but you agree to display it all day on the day of the Fair. You may of course bring and sell any of your other artwork at your complimentary booth.

**What the Avenues Street Fair offers to the artist:**

The Avenues Street Fair agrees that the original artwork belongs to you at all times. We agree to take every reasonable care while your original artwork is in our possession, which is only for scanning purposes and takes a day or two.

We agree to place your name and bio on the GACC website and on all Street Fair publicity materials.

We agree to provide you a complimentary booth at the Avenues Street Fair (12-feet wide by 10-feet deep). We agree to provide a table and chairs for you, and if desired, and a canopy and electrical power. (We cannot provide any easels, racks, or other means of displaying your art.)

We agree to provide you a complimentary commemorative poster of the Fair.

We agree to provide you a complimentary t-shirt of the Street Fair.

We agree to utilize your artwork as the theme image of the Avenues Street Fair in all our event print ads, stage banners, official event t-shirt, and other Street Fair promotional items for the year you are the Featured Artist, in all cases identifying you as our Featured Artist.

We agree to place your name and where possible, your bio and contact info in all Street Fair press releases, print ads, articles, in all other publicity efforts, and on the GACC webpage at [www.avenuesstreetfair.org](http://www.avenuesstreetfair.org) as the Featured Artist of this year's Fair.

We agree to provide your name and contact info in all requests by our committee for media coverage in pre-Fair spots and day-of live coverage spots.

If you are in agreement with the above, please let us know of your interest in being the Featured Artist of the 2019 Avenues Street Fair by sending an email no later than April 3, 2019 to the 2019 Avenues Street Fair Committee Chairperson Daniel Gaffin at [danielgaffin@gmail.com](mailto:danielgaffin@gmail.com), along with your complete contact info, sample images of your work or links to it online, your bio, and your intended medium.

To give you an idea of what has been selected in the past, attached are the images created by the Featured Artists of the Avenues Street Fair from 1996 through 2018. **Please submit your interest statement and samples by April 3, 2019.** We will decide on our Featured Artist as soon as possible after that date. Again, we will need the original art by May 15.

Sincerely, The Avenues Street Fair Committee

*Greater Avenues Community Council, PO Box 1679, Salt Lake City, UT 84110*

**Avenues Street Fair  
Theme Art 1996 - 2018**



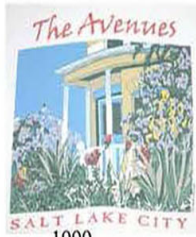
1996



1997



1998



1999



2000



2000 front of shirt



2001



2002 - Sam Guevara



2003



2004

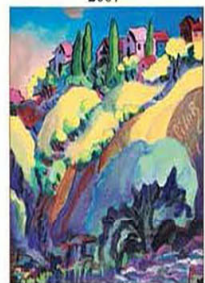


2005

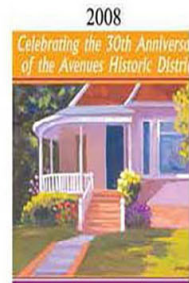


2006

Stefanie Dykes  
Saltgrass Printmakers.org

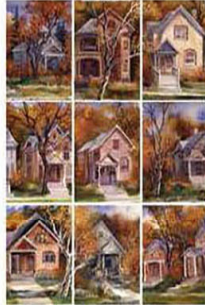


2007



2008

J. Thomas Mulder



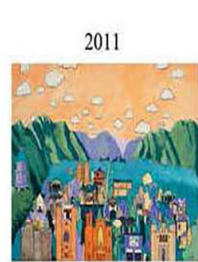
2009

Kathy Wilson



2010

Lena Carroll



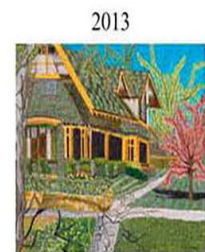
2011

Cori Redstone



2012

Darin Jones



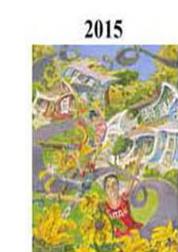
2013

Bernard Simbari



2014

Stephanie Saint-Thomas



2015

Julie Lewis



2016

Caroline James



2017

Evan Smith



2018

Kelli Spencer