



AVENUES STREET FAIR

## FEATURED ARTIST PROGRAM

Dear Local Artist,

Thank you for your interest in being considered as the Featured Artist for the 2020 Avenues Street Fair. One of the main reasons we hold the Fair is to celebrate local art and artists. Our Fair is attended by thousands of residents of the Salt Lake Valley and surrounding areas.

Each year, the Avenues Street Fair Committee selects a different local artist to create a unique and original painting or digital work of art that represents the artist's concept of what "the Avenues" means to them. This image becomes our visual theme for the Street Fair this year. We need to hear from you by April 5, 2020. Please see below for how to contact us.

### **What our Committee asks from the artist if selected:**

You agree to provide a bio and, if available, a CV to the Committee for press release purposes.

You agree to create an original painting or digital image by May 15, 2020. The image is your visual concept of what "The Avenues" means to you. The size should be sufficient to reproduce (after scanning) on a t-shirt and on an 11" x 17" event poster.

You agree to give the original painting or image to a Street Fair Committee member as soon as it is ready. If a painting, our committee member will take it to be scanned or copied. We use local firm Atelier or an equivalent for scanning. They will not damage your painting in any way. We will return the original image to you as soon as possible. The original image remains your property at all times.

By being our selected Featured Artist, you give the Avenues Street Fair Committee the rights to use the scanned or copied image in all of our Street Fair advertising and publicity materials, print ads, posters, t-shirts or other promotional items. You agree that our committee may modify the digital version of your image, i.e. changing it from color to black and white, cropping, placing text on top of the image, or other modifications for our publicity purposes. We have volunteers who turn the digital version of your image into our advertising materials, event poster, print ads, etc.

You agree that depictions of your image on our event posters may be given to sponsors or placed at local businesses to promote the Street Fair.

You agree to be contacted by local media, and to appear if invited in Street Fair publicity media events, pre-Fair spots, and to be interviewed by local media.

*Greater Avenues Community Council, PO Box 1679, Salt Lake City, UT 84110*

You agree to accept a complimentary booth at the Avenues Street Fair, to be available at the booth from 9am to until 6pm, and to display your original artwork to the booth on the day of the Fair. You may sell the artwork before or during the Fair, but you agree to display it all day on the day of the Fair. You may of course bring and sell any of your other artwork.

**What the Avenues Street Fair offers to the Featured Artist:**

We agree that the original artwork belongs to you at all times. We agree to take every reasonable care while your original artwork is in our possession, which is only for scanning purposes and takes a day or two.

We agree to place your name and bio on the GACC website and on all Street Fair publicity materials.

We agree to provide you a complimentary booth at the Avenues Street Fair (12-feet wide by 10-feet deep). We agree to provide a table and chairs for you, if desired, and a canopy. (We cannot provide any easels, racks, or other means of displaying your art.)

We agree to provide you a complimentary commemorative poster of the Fair.

We agree to provide you a complimentary t-shirt of the Street Fair.

We agree to utilize your artwork displayed and incorporated as the theme image of the 2018 Avenues Street Fair in all our event print ads, stage banners, official event t-shirt, and other Street Fair promotional items.

We agree to place your name and where possible, your bio and contact info in all Street Fair press releases, print ads, articles, in all other publicity efforts, and on the GACC webpage at [www.slc-avenues.org](http://www.slc-avenues.org).

We agree to provide your name and contact info in all requests by our committee for media coverage in pre-Fair spots and day-of live coverage spots.

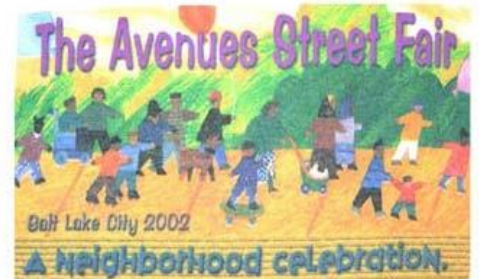
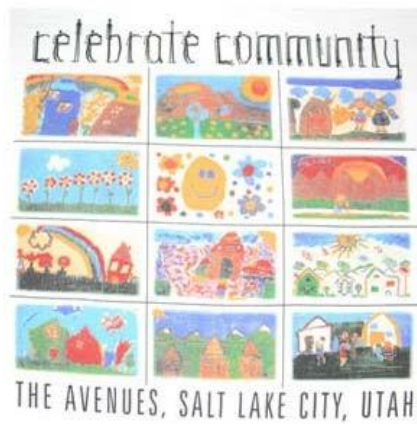
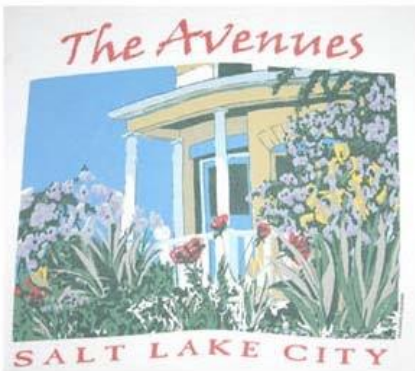
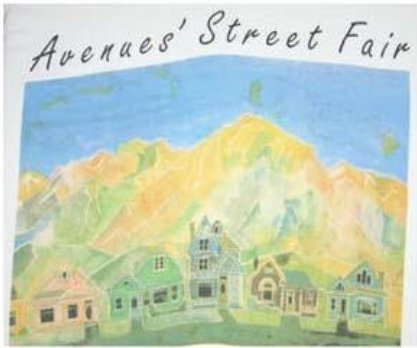
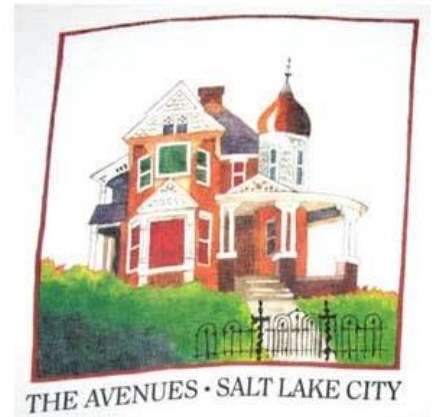
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If you are in agreement with the above, please let us know of your interest in being the Featured Artist of the 2020 Avenues Street Fair by sending an email no later than April 5, 2020 to Daniel Gaffin at [danielgaffin@gmail.com](mailto:danielgaffin@gmail.com), along with your complete contact info, sample images of your work or links to it online, your bio, and your intended medium.

To give you an idea of what has been selected in the past, attached are the images created by the Featured Artists of the Avenues Street Fair from 1996 through 2015. **Please submit your interest statement and samples by April 5, 2020.** We will decide on our Featured Artist as soon as possible after that date. We will need the original art by May 15.

Sincerely, the Avenues Street Fair Committee

The Avenues  
Street Fair

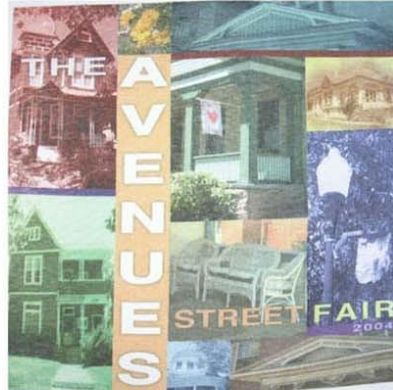




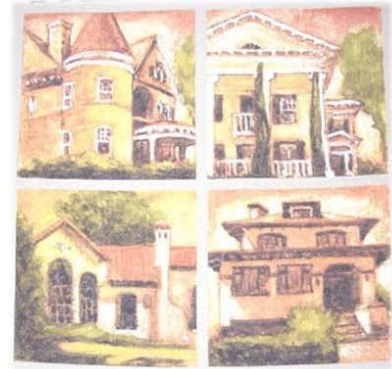
2003



2004



2005

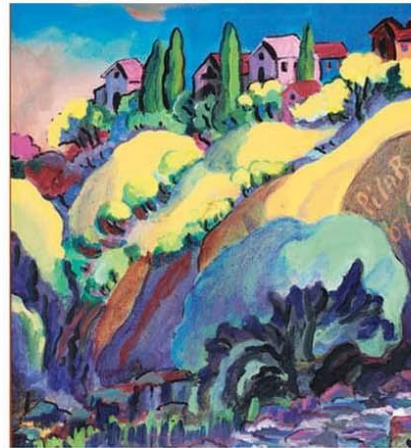


2006



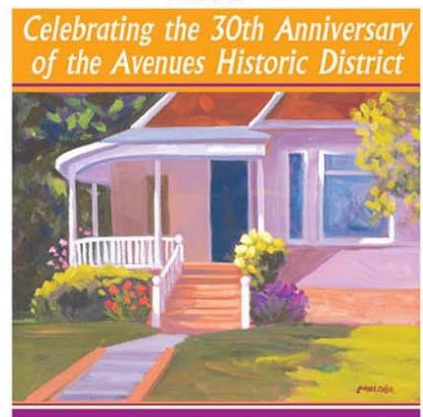
Stefanie Dykes  
Saltgrass Printmakers.org

2007



Pablar Pobil

2008



J. Thomas Mulder

2009



Kathy Wilson

2010



Lena Carroll

2011



Cori Redstone

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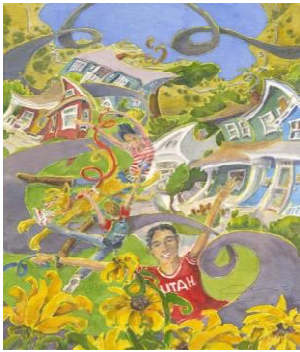
Darin Jones 2012



Bernard Simbari 2013



2014 Stephanie Saint-Thomas



2015 Julie Lewis



2016 Caroleine James



2017 Evan Smith