

Avenues Street Fair - Planning Meeting Agenda

649 E S Temple St, Salt Lake City, UT 84102

April 8, 2023

I. Introductions/ Sign-In Sheet

II. Google Drive Accessible to all committee members

https://drive.google.com/drive/folders/1O0_zC4cHkHGwgoSLiL8da03MGTjNg9fA?usp=sharing

III. Review Committee Assignments  2023 Committee Assignments.xlsx

IV. Venue Location Selection

- a. Criteria: Five block stretch, crossing one major north/south street is ok (I Street, E Street, Virginia), of street is width important (20' road), Parking lots or adjacent to, flat, wide, electricity (few apartment buildings)
- b. Notes: South Temple - power and water logistically challenging, but width is great and there's a playground; food trucks in parking lot or food alley (to keep noise contained)
- c. Suggestions:

Location (starting & ending block)	Submitter	Comments
5th Ave from B to G	Jurphy	Wide and flat with sidewalks; tennis courts on B could be used for children's area; access to the Smith's parking garage
7th Ave from A to F	Jurphy	Can use the grassy area at overlooks Memory Grove; but B-C has few residents on both sides; C-D has hospital and few residents Daniel - I really like this location idea as well, especially due to the LDS hospital parking garages, Capital view, and grass park at A st & 7.
7th Ave from D to I	Jurphy	flat and wide; but H-I is narrower
7th Ave from F to K	Peg.	level, gutters shallow, shade, no large apts, continuous sidewalks, 5 possible sites for childrens area, non-interference with hospital traffic.
10th Ave from B to G	Jurphy	wide and flat with parking lot at the Physicians Tower; E-F has slight incline; F-G has less sidewalks
3rd Ave from E to J	Phil & Jill	Wide, central and I don't think we have been here before? 3rd ave is wide. dito Phil Daniel - E to J is a great location, could help us get sponsorship from Publik.

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- d. Need to follow up with church if we want to use parking lot
- e. **NEXT STEPS: Need to update map so that it is digitized, work on permits, Eventeny permit capabilities**

V. Neighborhood Contact Process

VI. Street Fair Start Time - 9:00AM or 10:00AM? End at 6:00PM

VII. Featured Artist Selection



- a. <https://drive.google.com/drive/u/1/folders/1497KEegAN9uPhR1Vwg0yXfqtkaWHX048>
- b. Artist guidance: poster vs. t-shirt, no writing, etc.
- c. Criteria - can we sell t-shirts?

VIII. People's Art Gallery

- a. Update from Kathryn on her needs

IX. Permit Application Process

X. Sponsorships

- a. Confirmed:
 - i. Chevron - \$1,500
- b. Outstanding:  2023 Sponsors
- c. 2022 Sponsors -  ASF 2022 Budget

VII Other Items...

- a. Subcommittee for day-of-event, GACC and volunteer booths next to each other. People's Art Gallery should also be near these booths.
- b. Volunteers
 - i. NOTES: give out assignments to volunteers onsite that morning, leave JD for volunteers at GACC booth
 - ii. Use Eventeny - use link/QR code
- c. Set up and Clean Up -
 - i. NOTES - Traffic control needs to be at GACC booth prior to any volunteers, set up chair
- d. Water
- e. Utah Tax Commission vendor Sales Tax Forms
- f. Thank you -

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- i. Eventy mail merge thank you to vendors, volunteers, houses, corporations
- ii. Digital copy for volunteers and vendors, houses get hand delivered thank you notes
- g. Postcard - consider a save the date street fair in the Aves., include it in the newsletter
 - i. Consider cost of printing and postage? Find business to sponsor?
 - ii. Examples of prior years postcards are in the Design Work folder on the google drive, We printed and hand carried to Farmers Markets, other local events, and local businesses. We have not mailed a postcard insert with the newsletter in the past.

VII. Upcoming Meetings:

- a. May 6th, June 10th, July 8th, August 12th
- b. Avenues Street Fair – Saturday, September 9, 2023**

VIII. Pressing Action Items Summary

IX. Chair Contact Information:

Daniel Sowards	danielsowards@gmail.com	801-602-6562
Daniel Gaffin	danielgaffin@gmail.com	801-550-1294

X. Adjourn